

BLEED

TRIM

SAFE

EXTEND BACKGROUND TO FILL THIS AREA



VISIBLE AREA - 5" x 3.5"

FINISHED SIZE AFTER ASSEMBLED



SAFE AREA - 4.75" x 3.25"

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

3.5" X 5" POSTCARD FRONT ARTWORK GUIDELINES

BEFORE SAVING:

- USE CMYK COLOR MODE
- OUTLINE ALL TEXT OBJECTS
- EMBED ALL LINKED IMAGES
- **DELETE THIS ENTIRE LAYER,
LEAVING ONLY YOUR ARTWORK**
- SAVE AS PDF

NEED SOME HELP?

FEEL FREE TO REACH OUT:

INFO@YELLOWDOGDENVER.COM

303.765.2000

YELLOWDOGDENVER.COM



yellowdog

DESIGN
PRINT
MARKETING

SAFE

3.5" X 5" POSTCARD BACK ARTWORK GUIDELINES



THIS AREA LEFT BLANK FOR ADDRESS AND STAMP

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