BLEED

TRIM

SAFE

6’ x 4’ BANNER ARTWORK GUIDELINES

BLEED AREA - 73” x 49”

EXTEND BACKGROUND TO FILL THIS AREA

TRIM AREA - 72” x 48“

FINISHED SIZE AFTER GETTING CUT

SAFE AREA - 71” x 47”

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

BEFORE SAVING:

- USE CMYK COLOR MODE
- OUTLINE ALL TEXT OBJECTS
- EMBED ALL LINKED IMAGES
- ***DELETE THIS ENTIRE LAYER, LEAVING ONLY YOUR ARTWORK***
- SAVE AS PDF

NEED SOME HELP?
FEEL FREE TO REACH OUT:

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