

BLEED
TRIM
SAFE

BACK OF FOLDER

FRONT OF FOLDER

STANDARD POCKET FOLDER ARTWORK GUIDELINES

 **BLEED AREA**
EXTEND BACKGROUND TO FILL THIS AREA

 **VISIBLE AREA - 18" x 12"**
FINISHED SIZE AFTER ASSEMBLED

 **SAFE AREA**
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

BEFORE SAVING:

- USE CMYK COLOR MODE
- OUTLINE ALL TEXT OBJECTS
- EMBED ALL LINKED IMAGES
- **DELETE THIS ENTIRE LAYER, LEAVING ONLY YOUR ARTWORK**
- SAVE AS PDF

**NEED SOME HELP?
FEEL FREE TO REACH OUT:**
INFO@YELLOWDOGDENVER.COM
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YELLOWDOGDENVER.COM



INSIDE RIGHT POCKET
POCKET ARTWORK MUST BE UPSIDE DOWN

INSIDE LEFT POCKET
POCKET ARTWORK MUST BE UPSIDE DOWN