

BLEED

TRIM

SAFE

 **BLEED AREA - 6.25" x 4.5"**  
EXTEND BACKGROUND TO FILL THIS AREA

 **VISIBLE AREA - 6" x 4.25"**  
FINISHED SIZE AFTER ASSEMBLED

 **SAFE AREA - 5.75" x 4"**  
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

## 6" X 4.25" POSTCARD FRONT ARTWORK GUIDELINES

### BEFORE SAVING:

- USE CMYK COLOR MODE
- OUTLINE ALL TEXT OBJECTS
- EMBED ALL LINKED IMAGES
- **DELETE THIS ENTIRE LAYER,  
LEAVING ONLY YOUR ARTWORK**
- SAVE AS PDF

NEED SOME HELP?

FEEL FREE TO REACH OUT:

[INFO@YELLOWDOGDENVER.COM](mailto:INFO@YELLOWDOGDENVER.COM)

303.765.2000

[YELLOWDOGDENVER.COM](http://YELLOWDOGDENVER.COM)



**yellowdog**

DESIGN  
PRINT  
MARKETING

SAFE

## 6" X 4.25" POSTCARD BACK ARTWORK GUIDELINES

 ART FREE ZONE

 VISIBLE AREA - 6" x 4.25"  
FINISHED SIZE AFTER ASSEMBLED

 SAFE AREA - 5.75" x 4"  
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THIS AREA LEFT BLANK FOR ADDRESS AND STAMP