

## A7 FOLDED CARD ARTWORK GUIDELINES

FOLD LINE

 **BLEED AREA - 10.25" x 7.25"**  
EXTEND BACKGROUND TO FILL THIS AREA

 **TRIM AREA - 10" x 7", folded to 5" x 7"**  
FINISHED SIZE AFTER GETTING CUT

 **SAFE AREA - 9.75" x 6.75"**  
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

### BEFORE SAVING:

- USE CMYK COLOR MODE
- OUTLINE ALL TEXT OBJECTS
- EMBED ALL LINKED IMAGES
- **DELETE THIS ENTIRE LAYER, LEAVING ONLY YOUR ARTWORK**
- SAVE AS PDF

NEED SOME HELP?

FEEL FREE TO REACH OUT:

INFO@YELLOWDOGDENVER.COM

303.765.2000

YELLOWDOGDENVER.COM